

# CELEBRATING PARTNERSHIPS: OPENING DOORS *Gala, 2012*

## Event At A Glance



**Celebrating Partnerships: Opening Doors** is a high profile event in Montgomery County attended by elected and senior government officials (including the county executive and council), community partners, local business leaders and major donors.

**Date:** Thursday, March 1, 2012

**Location:** Marriott, North Bethesda; 5701 Marinelli Road; Bethesda, Maryland

**Time:** 6:00 p.m. – Reception

7:00 p.m. – Dinner and Program

## Support Montgomery County Coalition for the Homeless (MCCH)



MCCH is a leading provider of housing and services for individuals and families experiencing homelessness in Montgomery County. It serves 1,600 homeless and formerly homeless men, women and children each year. MCCH leads the effort to end homelessness in our community facilitating education, collaboration and advocacy for other nonprofits and government agencies working with homeless people. MCCH works to develop and implement long-term solutions to homelessness, developing a range of permanent housing options with the support people need to remain housed successfully. More information about MCCH can be found on its web site at [www.mcch.net](http://www.mcch.net).

Rough economic times like these require an extra effort on all of our parts. People who are homeless need our help. We can address the challenge if everyone steps up to help our vulnerable neighbors in need.

## Funds raised from Celebrating Partnerships: Opening Doors will:



- Provide increased permanent housing opportunities.
- Guarantee continued operation of MCCH's emergency shelter and transitional housing programs.
- Maintain ongoing supportive services for 1,600 men, women, and children who are homeless or formerly homeless each year.
- Continue expanded treatment of our most vulnerable population at our Home Builders Care Assessment Center, the first stop for homeless men, which filled to capacity in only 3 hours last year!

In addition to providing support for MCCH's programs, sponsors will also receive exposure leading up to and on the night of the Gala – invitation, program, MCCH web site, annual report, newsletter and other recognition to 6,000+ people (see full benefits package).

Become an important philanthropic leader in your community. Support Montgomery County Coalition for the Homeless.



montgomery county  
coalition for the homeless



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## BECOME A SPONSOR!

### CHAMPION—\$25,000 (\$23,500 TAX DEDUCTIBLE)

- An exclusive sponsorship level!
- Two premier tables of 10 for you and your guests
- Your organization will be included in the Gala video
- Full back cover ad in the event program
- Listed as lead sponsor in all promotional information, press releases, and publicity
- Opportunity to give the welcoming address at the event
- Your logo on a commemorative event favor given to all event guests
- Your name, logo and sponsorship level featured prominently on the event invitation
- Hotlink to your website placed on the Montgomery County Coalition for the Homeless (MCCH) website
- Your logo used in publicity and included in each of the following:
  - ✓ Place cards & table signs
  - ✓ MCCH's 2012 Annual Report
  - ✓ MCCH's website
  - ✓ MCCH's newsletter, Homeless Times (circulation: 6,000 households)
  - ✓ Pre- and post-event ads in The Gazette

### PARTNER—\$10,000 (\$9,250 TAX DEDUCTIBLE)

- One table of 10 for you and your guests
- Full page ad in the event program
- Hotlink to your website placed on MCCH's website
- Your logo used in publicity and included in each of the following:
  - ✓ Place cards & table signs
  - ✓ MCCH's 2012 Annual Report
  - ✓ MCCH's website
  - ✓ MCCH's newsletter, Homeless Times (circulation: 6,000 households)
  - ✓ Post-event ad in The Gazette

### ADVOCATE—\$5,000 (\$4,550 TAX DEDUCTIBLE)

- 6 seats at the event
- Half page ad in the event program
- Hotlink to your website placed on MCCH's website
- Your logo used in publicity and included in each of the following:
  - ✓ Event Program
  - ✓ Place cards & table signs
  - ✓ MCCH's 2012 Annual Report
  - ✓ MCCH's website
  - ✓ MCCH's newsletter, Homeless Times (circulation: 6,000 households)
  - ✓ Post-event ad in The Gazette

### SUPPORTER—\$2,500 (\$2,200 TAX DEDUCTIBLE)

- 4 seats at the event
- Quarter page ad in the event program
- Your logo used in publicity and included in each of the following:
  - ✓ Place cards & table signs
  - ✓ MCCH's 2012 Annual Report
  - ✓ MCCH's website
  - ✓ MCCH's newsletter, Homeless Times (circulation: 6,000 households)
  - ✓ Post-event ad in The Gazette

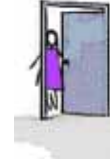
### FRIEND—\$1,000 (\$850 TAX DEDUCTIBLE)

- 2 seats at the event
- Your logo used in publicity and included in each of the following:
  - ✓ Event Program
  - ✓ Place cards & table signs
  - ✓ MCCH's 2012 Annual Report
  - ✓ MCCH's website
  - ✓ MCCH's newsletter, Homeless Times (circulation: 6,000 households)
  - ✓ Post-event ad in The Gazette

For more information, please contact:  
Diane Aten, Director of Development and  
Communications, **301-917-6644**,  
[diane@mcch.net](mailto:diane@mcch.net)



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Yes! I/We would like to sponsor Montgomery County Coalition for the Homeless (MCCH) s' **Celebrating Partnerships: Opening Doors Gala 2012** at the following level:

- Champion (\$25,000)
- Partner (\$10,000)
- Advocate (\$5,000)
- Supporter (\$2,500)
- Friend (\$1,000)

I've enclosed a check, made payable to MCCH.

Please charge my credit card.

I have sent the names of my guests to ariddle@mcch.net.

I have electronically sent our logo and/or art for a program ad to ariddle@mcch.net. Please note logos/art must be sent by Wednesday, February 1, 2012 for inclusion in the event program and signage.

NAME OF BUSINESS (AS IT SHOULD APPEAR IN PROMOTIONAL MATERIALS)	
CONTACT PERSON	
CONTACT TITLE	
PHONE	FAX
E-MAIL ADDRESS	
MAILING ADDRESS	
WEBSITE ADDRESS	
CREDIT CARD TYPE: <input type="checkbox"/> MC <input type="checkbox"/> VISA	
CREDIT CARD NUMBER	SECURITY CODE
SIGNATURE	

Thank you! Please return this page to:  
 Montgomery County Coalition for the Homeless  
 600-B East Gude Drive  
 Rockville, MD 20850  
 or  
 Fax it to (301) 217-0824  
 or  
 Scan and email: ariddle@mcch.net

