



How to Hold a “Help the Homeless” Mini-Walk

The 2010 Help the Homeless (HTH) Mini-Walk program is now underway! Mini-Walks are a great way to raise awareness about the issues of homelessness in Montgomery County, while raising much needed funds for our programs. Help the Montgomery County Coalition for the Homeless reach its goal of 3,000 walkers by holding a Mini-Walk of your own. This year the Mini-Walks have been expanded to include schools, faith based organizations, colleges and universities, and other community groups such as sports teams, scout troops, hospitals, businesses, and nursing homes.

1. Choose a Mini-Walk Coordinator!

- The Mini-Walk coordinator is responsible for planning the Help the Homeless (HTH) Mini-Walk, coordinating collection of registration forms and checks, and serves as a contact for walkers and MCCH.
- For schools, it is best to have a staff member and a parent share the coordination responsibility.
- If you are interested in exploring the possibility of holding a mini walk or have further questions please contact Teri Brenits at teri@mcch.net or 301-917-6660.

2. Pick a Date and Set the Stage!

- Mini-Walks can be held from July 1st until November 7th, 2010.
- Once you have a date in mind for your walk contact Amanda Lewis of MCCH at 301-917-6654 or email amlewis@mcch.net.
- When the date has been confirmed, we will send you a Mini-Walk Commitment Form to complete and fax back to Amanda at MCCH at 301-217-0824
- In addition, please email, fax, or mail the original commitment to Fannie Mae c/o Dailey Events:

Fannie Mae Help the Homeless Program Mini-Walk
Attn: Dailey Events
13416 Montvale Drive
Silver Spring, MD 20904
Email janetdailey@daileyevents.com; Fax (301)879-4979

3. Plan the Events!

- Fannie Mae’s guidelines require that HTH school Mini-Walk programs are a minimum of 45 minutes which include 15 minutes of physical activity and a 30 minute awareness presentation. The activities do not need to be held on the same day, but it may be more convenient to do so for scheduling purposes. Some schools hold the mini-walk as part of a gym or physical education class. Another idea is to hold the Mini-Walk in conjunction with a Halloween parade at a school or during a troop meeting. Businesses could schedule events for employees as a community building activity.
- To engage the participants around the issues of homelessness, MCCH can assist with awareness activities including lesson plans, age-appropriate educational presentations for students, shelter tours or by providing speakers. These can be incorporated into a kick-off event, assembly, or as a classroom activity.

Call if you have Questions!

MCCH staff is available to help you at every step of the Mini-Walk process.
Don’t hesitate to contact us; we are here to make it as easy and gratifying as possible!

For more information please contact Amanda Lewis, amlewis@mcch.net, 301-917-6654.